



The March 1955 Playboy Project

Alexander Flores



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I decided take a hole in the Playboy volumes and turn it into a editorial design exercise in historical/cultural archetypes - I learned recently that there isn't a March issue of Playboy in the year 1955 (see the issue grid below) - According to certain accounts, the press deadline was missed for March, so there was no March issue for the second calendar year of the magazine's existence. It's a unique opportunity to fill a gap in cultural history and makes for a great design exercise. Here are some of my early results.

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PLAYBOY

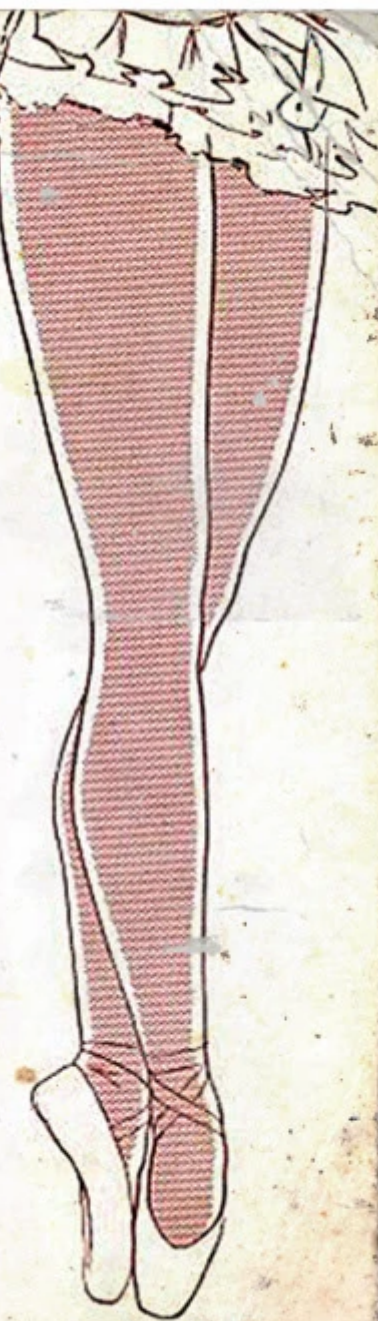
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MARCH 50 cents

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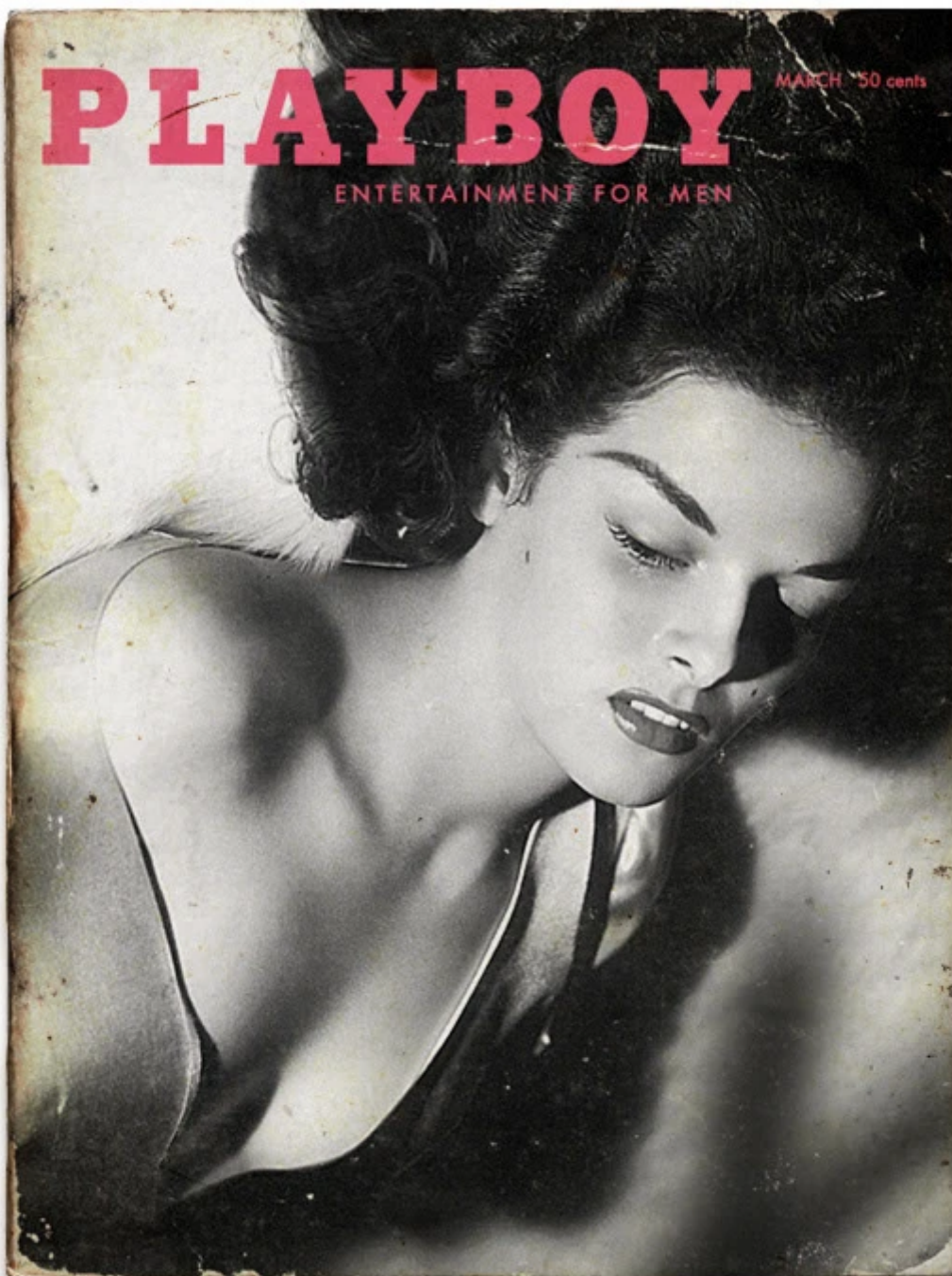


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Mike Luciani

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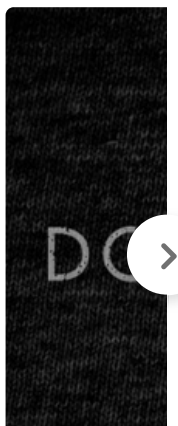
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Fazer login

ou



Richard Harwood • 14 de mar. de 2019

Brilliant notion - and captures so accurately the styles of the period.



Julek Wierzchowski _ • 14 de out. de 2010

very interesting concept!



Yaco Roca • 9 de out. de 2010

quite excellent mock ups you did, and great idea overall



Toni Castro • 8 de out. de 2010

Precioso ejercicio... y muy divertido!

PROPRIETÁRIO



Alexander Flores

📍 Dallas, TX, USA

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✉ **Contratar**

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Design editorial

Design gráfico

The March 1955 Playboy Project

The March 1955 Playboy Project

👍 90 👁 7,5 mil 💬 4

Publicado em: 5 de outubro de 2010

Design Exercise

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cover

magazine

vintage

Retro



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